

VII. ICH Transmission System

1. GOVERNMENT SUPPORTED SYSTEM

(1) National Heritage-Living Person Category (Tokoh Orang Hidup)

By 2016, there were a total of twenty-one (21) people awarded with the honor of National Heritage under the category of Living Person.

Table 4: List of People Awarded in National Heritage-Living Person Category (2009—2015)

No.	Year	Name	Field	Location
1	2009	Mohd. Bahroodin bin Ahmad (passed away)	<i>Bangsawan</i> writer/actor/director, Boria performer, Ronggeng dancer. Expert in Peranakan culture of Penang.	Pulau Pinang
2	2009	Tan Hooi Song (passed away)	Musician, composer, creator of the 24 Festive Drums.	Johor
3	2009	Losimin Majanil	<i>Bobohizan</i> , or female shaman/traditional healer of the Kadazan Dusun people. Cultural Expert.	Sabah
4	2009	Vatsala A/P G.R. Kurup	Dancer, art director, pioneer in the Bharatanatyam dan Katakali dance.	No information/overseas
5	2009	Abu Bakar bin Jaafar (passed away)	Boria activist and performer.	Pulau Pinang
6	2009	Tuan Haji Ali Badron bin Hj. Sabor (passed away)	Prolific Malay folk storyteller, and oral literature performer.	Johor
7	2012	Ramli Ibrahim	Acclaimed classical Indian choreographer and dancer.	No information/overseas
8	2012	Ahmad Othman Merican	Composer and musician.	Pulau Pinang

No.	Year	Name	Field	Location
9	2012	Mek Jah binti Deris	Mak Yong theatre performer and activist.	Terengganu
10	2012	Mohd Nor bin Khalid	Cartoonist, more commonly known as "Lat"	Perak
11	2012	Jati anak Ju	Master of the arts of Iban Pua Kumbu hand woven textile.	Sarawak
12	2012	Intan Sulga binti KK Tiring	Traditional Sea Bajau dancer and activist. Cultural expert.	Sabah
13	2012	Eyo Hock Seng	<i>Tok Dalang</i> , Master of <i>Wayang Kulit</i> . more commonly known as Pak Cu.	Kelantan
14	2012	Nyonya Tan binti Abdullah (passed away)	Dondang Sayang artist/performer.	Melaka
15	2012	Kumaresan Karthigesu	Musician, and acclaimed Sitar performer.	No information
16	2013	Siri Neng Buah	Siamese shadow puppet performer, and cultural expert.	Terengganu
17	2015	Mathew Ngau Jau	Sape music performer.	Sarawak
18	2015	Maznah anak Unyan	Peninsular indigenous " <i>Orang Asli</i> " handicraft artist and activist.	Selangor
19	2015	Romli bin Mahamud	<i>Awang Batil</i> or story teller.	Perlis
20	2015	Md Aripin bin Said	Folk song " <i>lagu-lagu rakyat</i> " singer.	Pahang
21	2015	Saad bin Taib	Mek Melung performer and activist.	Kedah

Source: National Heritage Department.

(2) Master Craftsmen and the National Master Craft Award

The Malaysia Handicraft Development Corporation (*Perbadanan Kemajuan Kraftangan Malaysia, PKKM*) introduced the scheme of Master Craftsmen (*Adiguru kraf*) in 1987 to recognise skilled craftspeople. In 1988, the organisation introduced the National Master Craft Award (*Anugerah Tokoh Kraf Negara*) as a formal acknowledgement and appreciation to outstanding craftspeople, who in their lifetime had contributed tremendously and passionately to the growth of the nation's craft heritage. As of 2016, there are a total of twenty-five (25) people who have received the recognition as Master Craftsmen since 1987, and four (4) among them were awarded the title of National Master Craftperson.

Table 5 List of Master Craftsmen

Year	Name	Craftmanship	State
1996	Hawa binti Ngah Salam Adiguru	Pulau Tiga Pottery (<i>Labu Pulau Tiga</i>)	Perak
1995	Hajah Azizah binti Mohd Yusof	Gold Thread Embroidery (<i>Tekatan Benang Emas</i>)	Perak
2007	Allahyarham Zamari @ Zamri Pandak Ahmad (passed away)	Sayong Pottery (<i>Labu Sayong</i>)	Perak
2006	Lim Swee Kim	Nyonya Embroidery	Pulau Pinang
1990	Rubangki Mabok	Rungus Hand-Woven Textile (<i>Tenun Rungus</i>)	Sabah
2002	Sabnah binti Dullah	Mugah Hand-Woven Textile (<i>Kain Tenun Mugah</i>)	Sabah
1987	Hajah Ramiah Abdullah	Dastar Hand-Woven Textile (<i>Kain Tenun Dastar</i>)	Sabah
2006	Pandian binti Sulaiman	Sambitan Hand-Woven (<i>Tenun Sambitan</i>)	Sabah
1985	Dayang Norsalam binti Pengiran Parsih	The Sarawak Malay Hand-Woven Songket (<i>Songket Melayu Sarawak</i>)	Sarawak
2000	Bangie a/k Embol	The Hand-Woven Pua (<i>Tenun Pua</i>)	Sarawak
2006	Andah Anak Lembang	The Iban Pottery (<i>Pasu Iban</i>)	Sarawak
2006	Pion Anak Bumbong	Mah Meri Figurine and Mask	Selangor
2007	Hajah Habibah Zikri	The Hand-Woven Songket	Terengganu
2002	Hajah Zainab @ Ngah Bt. Mamat	The Hand-Woven Songket	Terengganu

Year	Name	Craftmanship	State
2006	Haji Abdullah Muda	Traditional Boat and Yacht (<i>Bot Tradisional dan Kapal Layar</i>)	Terengganu
2007	Wan Mustafa Wan Su	Traditional Wood Carving (<i>Ukiran Kayu Tradisional</i>)	Terengganu
1995	Allahyarham Tengku Ibrahim Tengku Wook (passed away)	Fine Carvings (<i>Ukiran Halus</i>)	Terengganu
2006	Shafie bin Jusoh Adiguru	Traditional Kite Making (<i>Wau</i>)	Kelantan
2006	Mat Yaacob bin Awang Besar	Traditional Drum Making (<i>Rebana Ubi</i>)	Kelantan
1997	Isa bin Samad	Traditional Flute Making (<i>Serunai Tradisional</i>)	Kelantan
1989	Che Mud bin Che Awang	Quail Trap, Traditional Kite and Shadow Play Figures (<i>Jebak Puyuh, Wau and Wayang Kulit</i>)	Kelantan
2008	Allahyarham Haji Ab Manan bin Haji Yakub (passed away)	Traditional Silver Craftmanship (<i>Kraf Perak Tradisional</i>)	Kelantan
1993, 2006	Abdullah bin Daud	Blacksmith and Weaponry Making (<i>Pandai Besi dan Senjata</i>)	Kelantan
2006	Noriah binti Mohd Ali	Tembeling Pottery Making (<i>Tembikar Tembeling</i>)	Pahang
2006	Natipah @ Nortipah Abd. Kadir	Royal Pahang Hand-Woven Textile (<i>Tenun Pahang DiRaja</i>)	Pahang

Source: Malaysia Handicraft Development Corporation

Table 5: List of National Master Craftsperson

Year	Name	Craftmanship	State
2007	Hajah Habibah Zikri	The Hand-Woven Songket	Terengganu
2002	Hajah Zainab @ Ngah Bt. Mamat	The Hand-Woven Songket	Terengganu
1995	Allahyarham Tengku Ibrahim Tengku Wook (passed away)	Fine Carvings (<i>Ukiran Halus</i>)	Terengganu
2008	Allahyarham Haji Ab Manan bin Haji Yakub (passed away)	Traditional Silver Craftmanship (<i>Kraf Perak Tradisional</i>)	Kelantan

Source: Malaysia Handicraft Development Corporation

2. NON-GOVERNMENT SUPPORT SYSTEM

(1) Intangible Cultural Heritage Apprenticeship Programme: Traditional Woodcarving Techniques

Organisation	George Town World Heritage Incorporated
Introduction	<p>Like many other traditional craftsmanship in George Town, traditional woodcarving faces problems in lack of committed and skillful apprentices in the market. Advancements in machine technology, scarcity in market demand, and relatively high labour costs, are some of the factors that have led to the current phenomenon. This has threatened the sustainability and continuity of such skills in the maintenance of historic premises.</p> <p>Moreover, available documentations of traditional crafts, whether in written or oral form, focus on the artisan's background history, production process and so on, rather than the actual traditional techniques. The documentation only preserves the information rather than skill. These data are mostly to provide for research, and for archiving.</p>
Objectives	<p>This programme will provide platform for systematic documentation (oral and written) of the Intangible Cultural Heritage through scientific research methods and in-depth apprenticeship with the master artisan. The programme hopes to prove that the better way to preserve any declining traditional trade is by learning the skill of the master through practising their craft.</p>
Methods	<p>Wood carving is selected as the medium for this pilot project due to its importance to George Town's historic architectural features, and more importantly, the commitment from both the artisan and the apprentice.</p> <p>Wood crafting as architectural feature, interior decoration, even utilitarian ware, and as cultural totems, are easily found everywhere in the heritage areas of George Town's residential spaces, shops, and places of worship. Doors, air vents, Chinese screens, signage and interior trimmings and trappings, even many deities and ancestral plaques in Chinese temples and ancestral halls, are also carved in wood. However, due to advancements in technology, scarcity in supply, fewer apprentices, and relatively high labor costs, woodcarving has become an unsustainable line of work.</p> <p>The apprentice in this programme is hired as a full-time staff member of George Town World Heritage Incorporated and given the full support in terms of time, financial support and capacity</p>

	<p>training to learn the wood crafting skill from the artisan.</p> <p>The mentor for this project, woodcarving master Yeap Siew Kay has already worked in the wood carving area for over forty years, and is a well experienced carver in carving signage and statues. The apprentice, Mr. Tong Wing Cheong, graduated from National University of Tainan, studied Chinese folk culture, and who is also interested in traditional crafts, has been learning wood carving from Master Yeap since 2013.</p> <p>The project seeks to document, research and learn woodcarving techniques, through sending Mr. Tong to Master Yeap to continue the learning process. Mr. Tong is scheduled to learn from Master Yap every Monday and Tuesday afternoon (a total of eight hours per week) for eighteen (18) months.</p> <p>A written or pictorial report will be submitted at the end of each semester.</p>
Status	On-going

(2) Living Heritage Treasures Awards of the Penang Heritage Trust

Organisation	Penang Heritage Trust
Introduction	The Living Heritage Treasures Awards of the Penang Heritage Trust was started in 2005 in order to protect skills and techniques and the people possessing them. The organisation hopes these kinds of promotion and dissemination will create greater public awareness and greater appreciation of tradition and skills, of crafts and of the individuals who have persisted, maintained, promoted and developed the cultural heritage of Penang. By giving special acknowledgement and recognition to persons or collective groups who have these skills and techniques in the highest degree, the organisation aims towards achieving the preservation and transmission of the skills and techniques.
Objectives	<ol style="list-style-type: none"> 1) To create greater public awareness and greater appreciation of tradition and skills, of crafts and of the individuals who have persisted, maintained, promoted and developed the cultural heritage of Penang. 2) To record and document the techniques, practices and skills of the award winners.
Criteria	The award is open to individuals who fulfil the criteria of being a Penang citizen by nomination basis. A Panel of Judges will make the final decision.
Rewards and Duties	<p>The successful Awardee receives public acknowledgement, a plaque and a certificate and RM2,000 a year for life. The awards are limited to 3 persons a year and a maximum of 8 persons in total at any one time.</p> <p>Upon receiving the award, arrangement will be made for full documentation of skills, techniques and processes, and, arrangements will be made for transmission of skills and to conduct apprenticeship upon consent.</p>
Status	On-going

Table 6 List of Penang Heritage Trust's Living Heritage Treasure Award Winners (2004—2014)

No.	Name	Expertise
1	The Late Dato Chuah Thean Teng	Master of Batik Art /Innovator
2	Lim Bian Yam	Chef extraordinaire/Writer/Floral Designer and Instructor
3	The Late Mohd Bahroodin Ahmad	Performing arts/cultural expert, educator and promoter
4	Kok Ah Wah	Handmade Signboard Carver
5	The Late Yeap Seong Kee	Kebaya Designer
6	Ooi Sew Kim	Hokkien Puppet Troupe Owner
7	Noo Wan@Wan Dee Aroonratan	Thai Menora Performer/Cultural Expert/ Shaman
8	The Late Lee Khek Hock	Last Traditional Lantern Maker
9	Toh Ai Wah	Last Teochew Puppet Troupe Owner
10	N.B. Samarasena	Master Jeweller
11	Sim Buck Teik	Master rattan weaver

Penang Apprenticeship Programme for Artisans (PAPA)

Organization	Penang Heritage Trust
Introduction	Penang Heritage Trust also launched a programme that actively promotes intangible cultural heritage. This involves assisting artisans and performers whose skills are considered traditional and core to Penang's cultural heritage. In today's world, these skills are few and far in between, apprentices need to be sourced and skills need to be transmitted in order that we may not lose these precious assets. The individuals themselves who are usually old, may be experiencing difficulties with evictions, high rentals, lack of help, difficulties of transportation, cost of materials, vulnerability and a loss of significance. This proposal assumes that the time is right for rendering assistance and building capacity by promoting apprenticeship. This project also views promotion, product development and assistance with marketing as integral in achieving sustainability of the skills.
Objectives	To perpetuate and develop traditional skills and techniques, transmit these through a prescribed training system, aid in marketing and strive to generate income so that the skills becomes attractive as a viable life choice career for young people.
Methods	It is planned that as far as possible, these artisans be sited in individual shop-houses within a common area, in the heart of George Town. This would make promotion and marketing in terms of a value-added site for visitors, much easier to manage. It is envisaged that accommodation is possible on the upper floors if so required for either artisan or apprentice. If cultural reasons exist for usage of other areas, this may be incorporated.

	<p>The proposed locations are properties of the Khoo Kongsi Temple and Acheen Street Malay Enclave, Penang's most famous heritage attractions, who have undertaken at their own expense the restoration of their clan houses and Malay shophouses, and are now interested in contributing their efforts to the diversity of urban spaces by forging community partnerships and creating projects which promote sustainable development and are socially relevant for the city's World Heritage status.</p> <p>The craft masters who are involved in the project and willing to teach apprentice include: signboard carver, rattan weaver, rattan and silk lantern maker, Paper glass lantern maker, kebaya designer and tailor, songkok maker, traditional gold/silversmith and hand-made jossticks maker.</p>
Status	On-going

Figure 2: Advertisement of Penang Apprenticeship Programme for Artisans Project

PAPA
BY
PENANG HERITAGE TRUST

The PAPA project is a logical follow-up to the Penang Living Heritage Treasures Awards which celebrate our intangible cultural heritage.

WHO ARE WE?

PAPA (PENANG APPRENTICESHIP PROGRAMME FOR ARTISANS) IS AN APPRENTICESHIP TRAINING PROGRAMME FOR SUSTAINING TRADITIONAL TRADES AND SKILLS IN GEORGE TOWN, PENANG. IT IS A COMMUNITY-BASED PROJECT INITIATED BY PENANG HERITAGE TRUST TO PROMOTE INTANGIBLE CULTURAL HERITAGE VIEWED AS AN INTEGRAL PART OF THE WORLD HERITAGE SITE'S OUTSTANDING UNIVERSAL VALUES.

OBJECTIVES

PAPA AIMS MAINLY TO PERPETUATE TRADITIONAL SKILLS, TECHNIQUES AND TRANSMIT THESE THROUGH A PRESCRIBED TRAINING SYSTEM. THESE SKILLS ARE THREATENED AND ARE CURRENTLY UNDERGOING DIFFICULTIES IN ATTAINING CONTINUITY. PAPA WOULD LIKE TO ACHIEVE THE FOLLOWING THROUGH THE APPRENTICESHIP PROGRAMME:

- SKILLS DISSEMINATION
- DOCUMENTATION
- AWARENESS RAISING
- INCREASE INCOME GENERATION
- INVEST IN PRODUCT DEVELOPMENT

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